

Brad Ruwe

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CREATIVE DESIGN and DIGITAL PRODUCTION

Highly driven and dynamic creative design professional with valuable experience encompassing marketing, production, digital design, and immersive entertainment, offering a diverse background and a well-rounded skillset.

AREAS OF EXPERTISE

- Digital Advertising and Marketing
- Conceptual Planning
- Video Editing and Motion Graphics
- Digital Media Design
- Branding / Representation
- Amusement and Attraction Operation
- Social Media Marketing
- Web Design
- Crew Management

SUMMARY OF QUALIFICATIONS

Creative, innovative production artist and designer with experience developing media and concepts for a wide variety of entertainment channels, including film, television, and large-scale themed events.

Key clients include: *20th Century Fox, A&E, ABC, ABC Family, Amazon Studios, AMC, BBC, Disney, FX, HBO, NBC Universal, Netflix, Sprint / NASCAR, Television Academy Emmy Awards, Warner Brothers, WGN America.*

Well-versed in the realm of immersive entertainment, with valuable experience facilitating the evolution and vision of organizations dedicated to providing dynamic experiences.

Perceptive visionary with an eye for the bigger picture, cultivated from a well-rounded industry background based in marketing, behind-the-scenes design, and a natural passion for immersive entertainment.

Superb communication skills with a natural talent for establishing rapport and connection with people of all walks of life, cultivating strong interpersonal dynamics and productive collaboration. Experience managing and supervising a team.

Detail oriented, energetic, and organized, capable of multi-tasking in a fast-paced, high-demand environment. Adept at producing quality work while adhering to deadlines and time constraints.

Technical proficiencies: *Adobe Creative Suite; Photoshop, After Effects, Premiere Pro, Illustrator. Video editing and sound editing.*

B.S. in Digital Design from University of Cincinnati; College of Design, Architecture, Art, and Planning. (2010)

KEY ACCOMPLISHMENTS

Worked on design of **TRON: Legacy** website for Disney, a project that allowed substantial creative freedom and led to a stronger business relationship with the company. Efforts brought the site back on track and up to schedule.

Developed the concept for the **"Minion Mayhem Facebook Experience"**, an idea chosen by Universal Orlando Resort to market the *Despicable Me: Minion Mayhem* attraction on social media.

Created animation elements incorporated into the *Alice in Winterland* attraction for the **Queen Mary's CHILL** themed holiday event. Animations added to the event aesthetics and were included in promotional material and advertisements.

CAREER PATH

Freelance Digital Designer Home Brew Agency, Los Angeles, CA	2013, 2015-2016, 2018
Freelance Digital Designer The Refinery Agency, Los Angeles, CA	2017-2018
Digital Marketing Designer E! / Esquire Networks, Los Angeles, CA	2016-2017
Talent; Dark Harbor The Queen Mary, Long Beach, CA	2013-2017
Freelance Digital Designer And Company, Los Angeles, CA	2015-2016
Web Designer Telescope, Los Angeles, CA	2013-2015
Digital Designer BLT Communications, Los Angeles, CA	2010-2013
Talent; Halloween Haunt Kings Island, Cincinnati, OH	2007-2009
Park Operations (Attraction Supervisor) Kings Island, Cincinnati, OH	2003-2004 (2005-2006)