

# Brad Ruwe

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ruwedesign.com

## CREATIVE DESIGN and DIGITAL PRODUCTION

Highly driven and dynamic creative design professional with valuable experience encompassing marketing, production, digital design, and immersive entertainment, offering a diverse background and a well-rounded skillset.

### AREAS OF EXPERTISE

- Digital Advertising and Marketing
- Conceptual Planning
- Video Editing and Motion Graphics
- Digital Media Design
- Branding / Representation
- Themed Attraction Operation
- Social Media Marketing
- Web Design
- Team Management

### SUMMARY OF QUALIFICATIONS

**Creative, innovative production artist and designer** with experience developing media and concepts for a wide variety of entertainment channels, including film, television, and large-scale themed events.

**Key clients include:** *20th Century Fox, A&E, ABC, ABC Family, Amazon Studios, AMC, BBC, Disney, FX, HBO, NBC Universal, Netflix, Sprint / NASCAR, Television Academy Emmy Awards, Warner Brothers, WGN America.*

**Well-versed in the realm of immersive entertainment,** with valuable experience facilitating the evolution and vision of organizations dedicated to providing dynamic experiences.

**Perceptive visionary** with an eye for the bigger picture, cultivated from a well-rounded industry background based in marketing, behind-the-scenes design, and a natural passion for immersive entertainment.

**Superb communication skills** with a natural talent for establishing rapport and connection with people of all walks of life, cultivating strong interpersonal dynamics and productive collaboration. Experience managing and supervising a team.

**Detail oriented, energetic, and organized,** capable of multi-tasking in a fast-paced, high-demand environment. Adept at producing quality work while adhering to deadlines and time constraints.

**Technical proficiencies:** *Adobe Creative Suite; Photoshop, After Effects, Premiere Pro, Illustrator. Video editing and sound editing.*

**B.S. in Digital Design** from University of Cincinnati; College of Design, Architecture, Art, and Planning. (2010)

### KEY ACCOMPLISHMENTS

Worked on design of **TRON: Legacy** website for Disney, a project that allowed substantial creative freedom and led to a stronger business relationship with the company. Efforts brought the site back on track and up to schedule.

Developed the concept for the **"Minion Mayhem Facebook Experience"**, an idea chosen by Universal Orlando Resort to market the *Despicable Me: Minion Mayhem* attraction on social media.

Created animation elements incorporated into the *Alice in Wonderland* attraction for the **Queen Mary's CHILL** themed holiday event. Animations added to the event aesthetics and were included in promotional material and advertisements for the experience.

### CAREER PATH

<b>Digital Designer</b> Telescope Inc, Los Angeles, CA	2013-2015, 2020-2021
<b>Freelance Production Designer</b> Home Brew Agency, Los Angeles, CA	2013, 2015-2016, 2018-2020
<b>Talent; Dark Harbor</b> The Queen Mary, Long Beach, CA	2013-2017, 2019
<b>Backfill Marketing Design Manager</b> Movies Anywhere, Los Angeles, CA	2018-2019
<b>Talent; Horror Made Here</b> Warner Bros., Los Angeles, CA	2018
<b>Freelance Digital Designer</b> The Refinery Agency, Los Angeles, CA	2017-2018
<b>Digital Marketing Designer</b> E! / Esquire Networks, Los Angeles, CA	2016-2017
<b>Freelance Digital Designer</b> And Company, Los Angeles, CA	2015-2016
<b>Digital Designer</b> BLT Communications, Los Angeles, CA	2010-2013
<b>Talent; Halloween Haunt</b> Kings Island, Cincinnati, OH	2007-2009
<b>Park Operations (Attraction Supervisor)</b> Kings Island, Cincinnati, OH	2003-2006 (2005-2006)